



July 9, 2013

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268, Notice of Ex Parte Communication

Dear Ms. Dortch,

On Friday, July 5, 2013, Rick Kaplan of the National Association of Broadcasters ("NAB"), met with FCC Chief of Staff Michele Ellison.

In the meeting, NAB explained its views on the challenges and opportunities with respect to broadcaster repacking and the 600 MHz post-auction band plan proposed in the incentive auction proceeding.

NAB also reiterated two specific requests it has made in past ex parte presentations. First, NAB encouraged the Commission to hold – even perhaps as part of its monthly open agenda meetings – hearings on various aspects of the incentive auction proceeding. A series of hearings on critical incentive auction topics will increase openness and transparency, provide opportunities for Commissioners and their staffs to hear directly from industry and the public interest community in the same forum, and help further the Commission's goal of an expeditious auction that serves the public interest. While any number of topics would be appropriate for such hearings, NAB in particular urged the Commission to follow the National Broadband Plan's recommendation to inquire further about the impact of the auction on diverse communities.

NAB also discussed the unfortunate and unnecessary consequences of the indeterminate and now three-month-old freeze on broadcast TV station modification applications. In the meeting, NAB recommended that, if the Media Bureau did not lift this freeze, the Commission should move forward immediately with an order resolving

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Marlene H. Dortch
July 9, 2013
Page 2

the questions surrounding which full power and Class A broadcasters will be protected – and to what extent. The record is complete on those issues, and the Commission does not need to wait for other parts of the incentive auction process to make its determinations regarding which stations are protected and what encroachments the Commission can make, if any, on the coverage areas and populations served by TV stations that do not sell their spectrum to the government in the auction.

As with each of its meetings on the incentive auction proceeding to date, NAB reiterated its desire and commitment to work with the Commission and all interested stakeholders to resolve outstanding issues and move forward as expeditiously as possible toward a successful auction.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rick Kaplan", with a long horizontal line extending to the right.

Rick Kaplan
Executive Vice President, Strategic Planning